

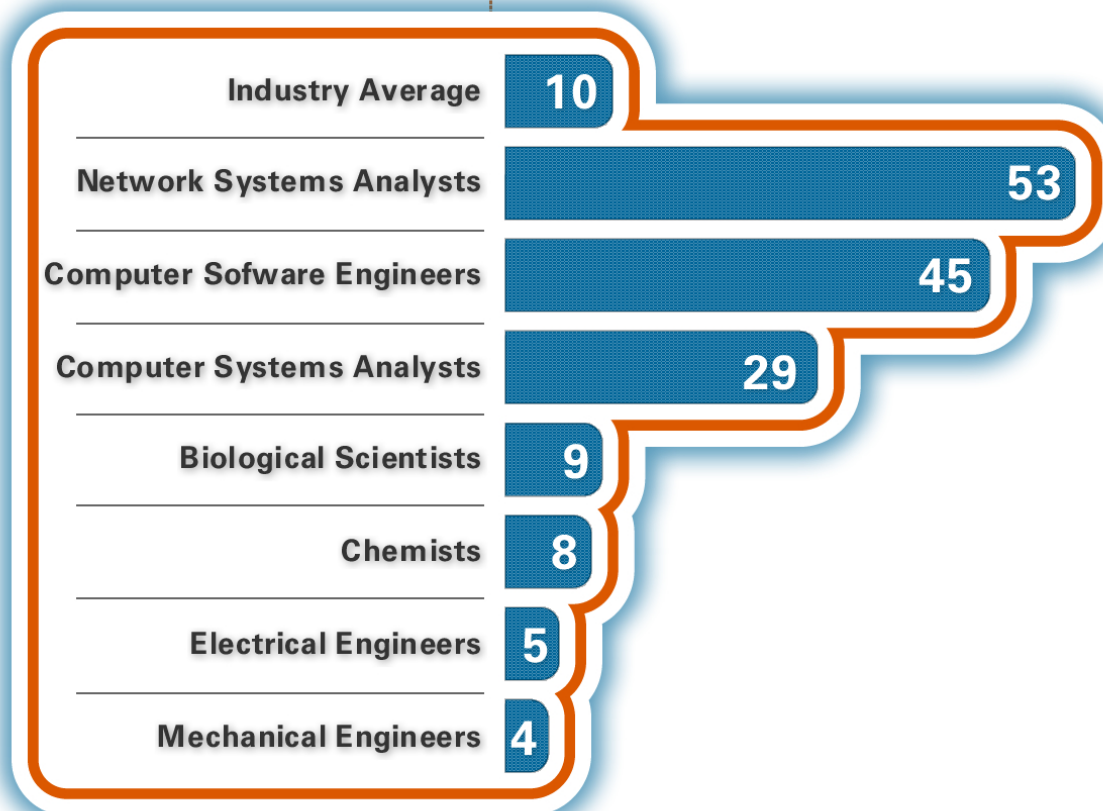
Slides Taken from The National Landscape



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Fastest Growing Occupations

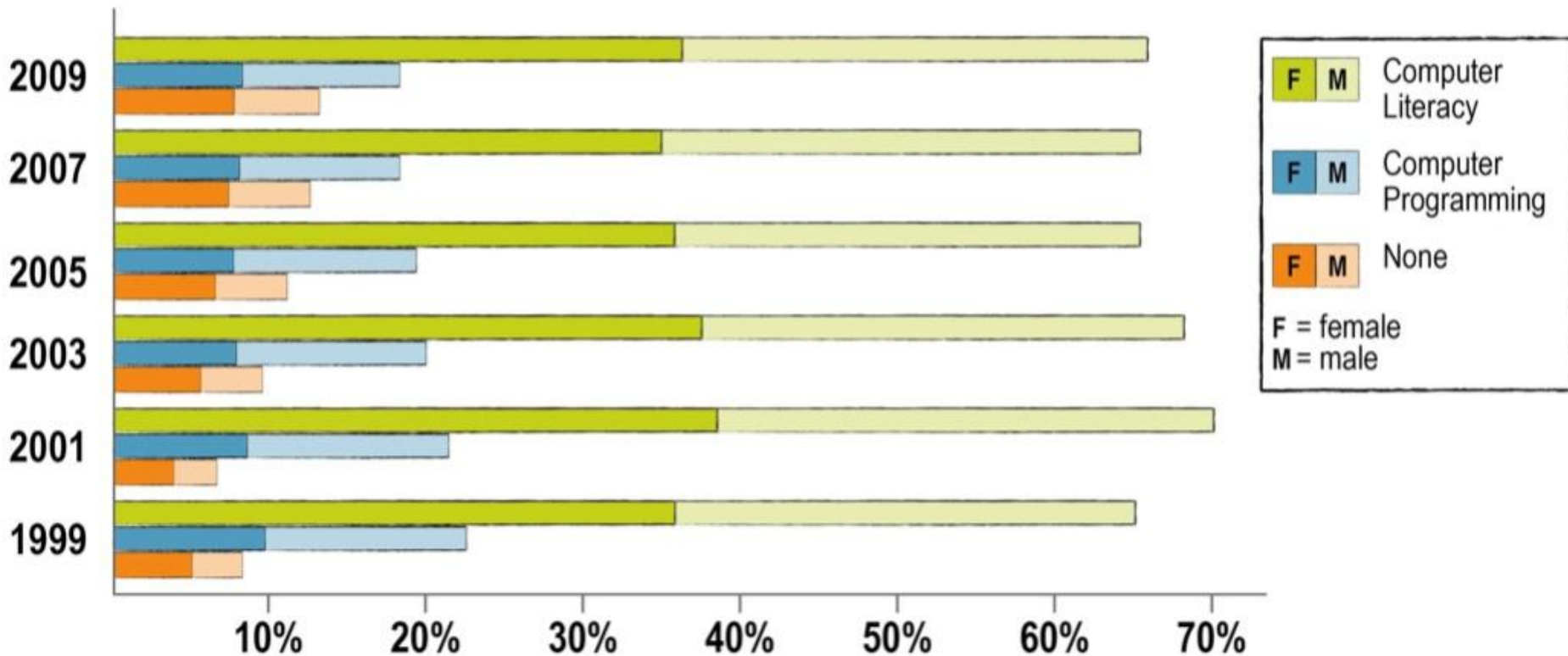
Projected Percent Change,
STEM Occupations 2006-2016



Source: Bureau of Labor Statistics, Monthly Labor Review, November 2007

Uneven Computing Preparation in High School

PERCENTAGE OF STUDENTS REPORTING COMPUTER COURSEWORK/EXPERIENCE IN HIGH SCHOOL, 1999-2009

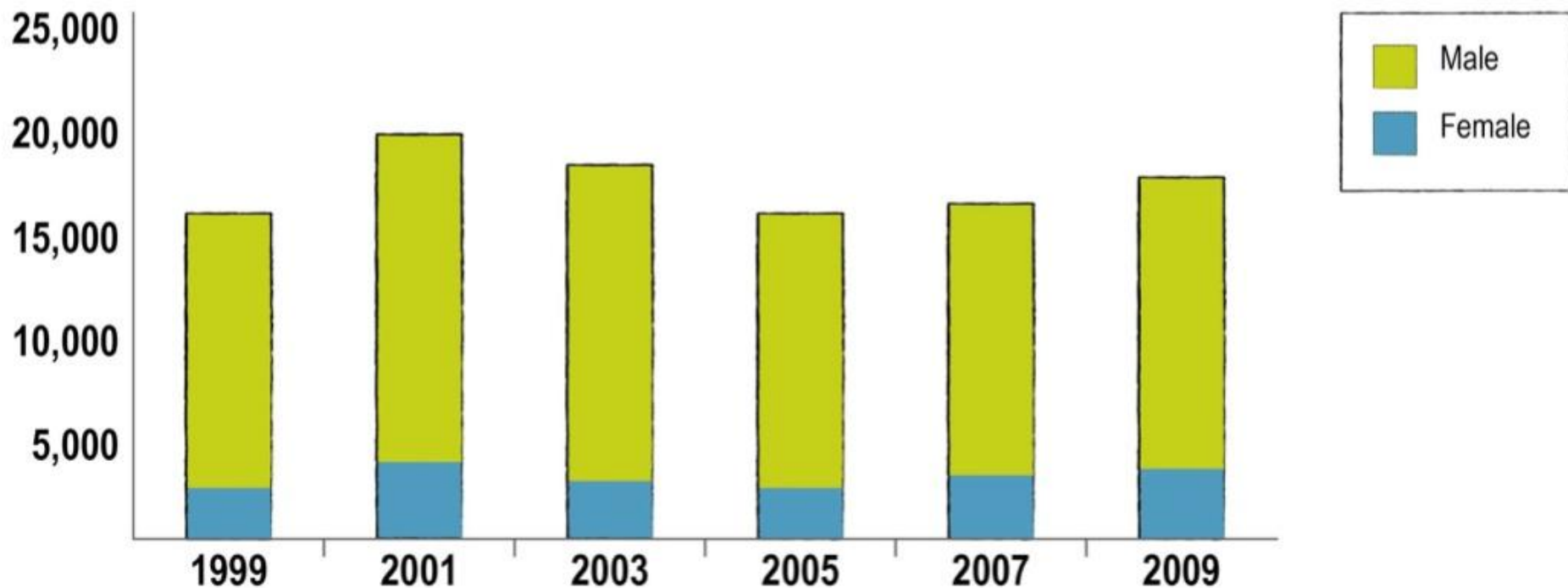


© NCWIT. Source: The College Board, Archived SAT Data and Reports, 1999-2009.

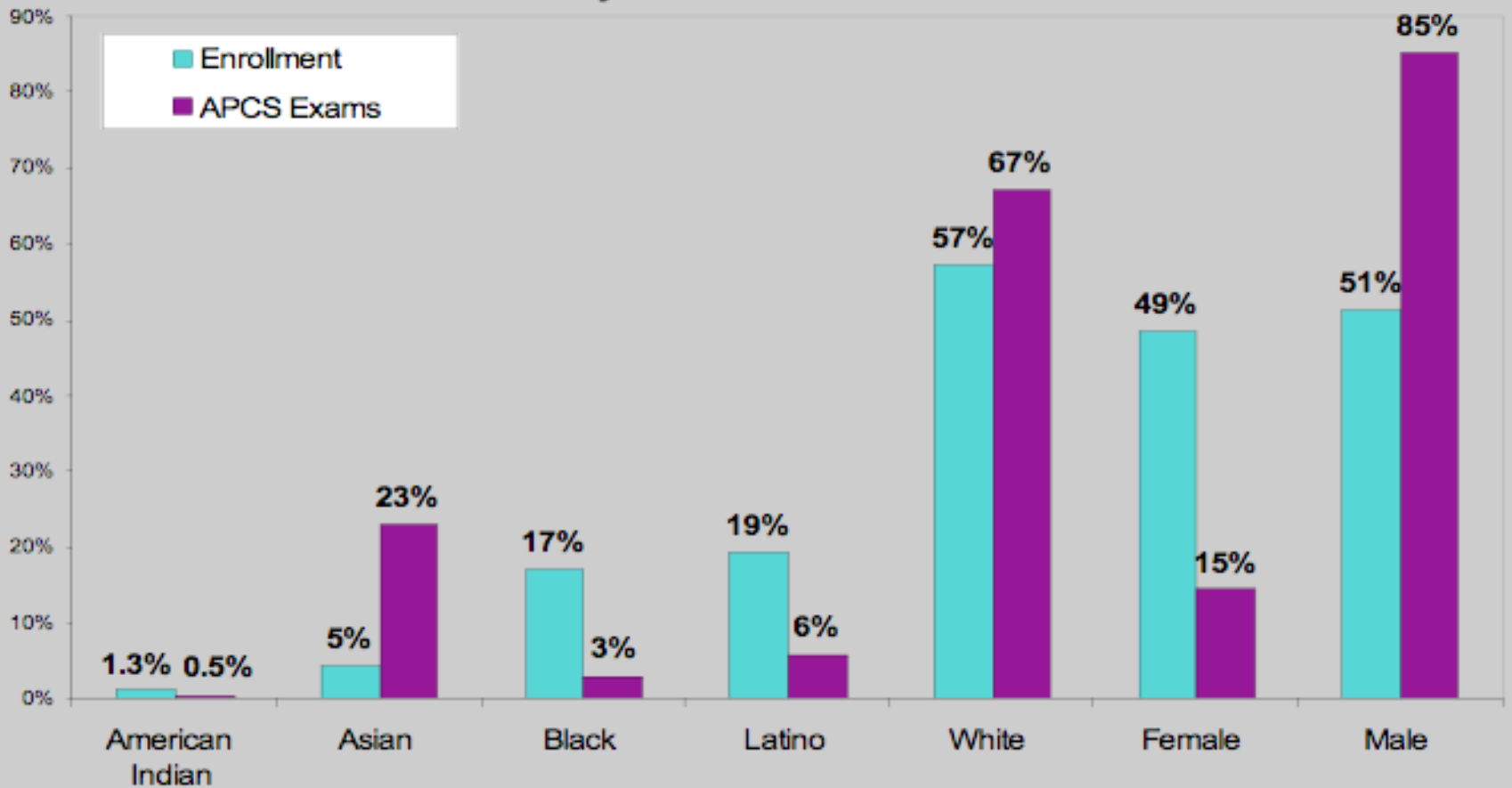
ncwit.org/scorecard

High-school Girls Too Seldom Participate in Advanced Computing

NUMBER OF ADVANCED PLACEMENT (AP) COMPUTER SCIENCE EXAM-TAKERS BY GENDER, 1999-2009



National School Enrollment and APCS Exam Participation by Race and Gender



Why is this happening?

- Dot com bubble burst in late 1990s
- Perception of economic climate: “Don’t go into CS because your job will be outsourced”
- Lack of rigorous CS education in K-12 schools
- Perception of the CS field

Computer Science typically...

- Is not a graduation requirement
- Doesn't count as academic graduation credit
- Is often classified as a “vocational course” and/or competes with music, foreign language, or sports electives
- Is taught by teachers with little technical/computing background or by techies with little teacher training
- Is hard to integrate across curriculum because of education and testing requirements

Tech standards (NETS) exist, but often translate into familiarity with office software.

The Challenges

economy



perception

“computer science is hard and boring”

but

most kids really like technology such as cell phones, games, ...

image

computer science is for nerds

Repenning 2011 AERA

Close your eyes and imagine a computer scientist. After you have an image in mind, please draw and/or describe what this person looks like.



Mercier, E., Barron, B., O'Conner, K. (2006). Images of self and others as computer users: the role of gender and experience. *Journal of Computer Assisted Learning*.